



Sponsorship Opportunities

Dear Potential Sponsor:

Pinnacle Sports Tournaments, Inc. is hosting the fast paced and exciting ***Twisted 4v4 Soccer Shootout*** at the Dennis Viollet Soccer Complex of Eagle Harbor on September 1st, 2007. This tournament will have divisions for youth, adult, recreational and competitive style play. Proceeds from this event will be used to support the continued efforts to enhance the number and quality of recreational sports tournaments available to the Northeast Florida community. It is projected this event will host upward of 150 teams with nearly 1,000 athletes and their guests in attendance along with soccer fans and walk-up spectators from around the area.

Why should your company be associated with this fast growing sporting event?

Because It Answers Many of your Marketing Needs—

- YOUR COMPANY can receive benefits from additional in-store traffic. Traffic is generated as teams seek out registration forms.
- YOUR COMPANY can use this marketing opportunity to fit its needs. We can apply a wide variety of techniques to our program to create the level of exposure you see fit, such as on site couponing, contests and sampling.
- YOUR COMPANY will continue to align itself in the community as a solid corporate citizen.
- YOUR COMPANY can capitalize on its association with a fast growing and positive sports environment. YOUR COMPANY can target a fantastic consumer profile.

There are many opportunities to showcase your company with the ***Twisted 4v4 Soccer Shootout***. Sponsorship Opportunity Packages are available which include *Title, Presenting and Supporting* levels. Each of these packages are explained inside as well as other important information about this event.

On behalf of Pinnacle Sports Tournaments, Inc., we appreciate your willingness and time to consider being a sponsor of this sporting event and we look forward to a positive and rewarding partnership with your company.

Sincerely,

George M. Francisco
President
Pinnacle Sports Tournaments, Inc.
2410 Washington Street
Orange Park, Florida: 32073
(904) 278-1001
www.PinnacleSportsTournaments.com

Sponsorship Opportunities

Title Sponsor \$1,750. (One available)

- Title Recognition of an exciting, local sporting event.
- Name identification in Title of Event for all advertisements ("YOUR Name Tournament").
- Exclusivity in product category.
- Prominent logo identification on registration brochures (5,000-10,000).
- Prominent logo identification on player T-Shirt. (each player receives a T-Shirt).
- Feature logo on all signage promoting event (provided by Pinnacle Sports Tournaments, Inc.).
- Prominent space and on-site presence at the event.
- Opportunity to distribute coupons and information in team registration packets.
- Display of signage/banners or inflatables (provided by sponsor).
- On-site sampling/coupons/promoting to tournament participants & spectators.
- Two (2) sponsor teams.
- Public address announcements during the event.
- Post event summary.
- Banner and link on corporate and event Web site (PinnacleSportsTournaments.com and TwistedSoccer.com).

Presenting Sponsor \$1,250. (Two available)

- Name identification in all advertisements (brought to you in part by...YOUR NAME).
- Entry form pick-up location (if applicable).
- Prominent logo identification on registration brochures (5,000-10,000).
- Prominent logo identification on player T-Shirt. (each player receives a T-Shirt).
- Feature logo on all signage promoting event (provided by Pinnacle Sports Tournaments, Inc.).
- Prominent space and on-site presence at the event for product display or sales.
- Opportunity to distribute coupons and information in team registration packets.
- Display of signage/banners (provided by sponsor).
- On-site sampling/coupons/promoting tournament participants & spectators.
- One (1) sponsor team. Public address announcements during the event.
- Post event summary.
- Banner and link on corporate and event Web site (PinnacleSportsTournaments.com and TwistedSoccer.com).

Team/Player Check-In Event and/or Post Event Team/Player Party Call for Details & Pricing

- Name identification in all advertisements (ex. All teams check in at...YOUR NAME).
- Check-in location for each team.
- Prominent logo identification on registration brochures (5,000-10,000).
- Prominent logo identification on player T-Shirt. (each player receives a T-Shirt).
- Feature logo on all signage promoting event (provided by Pinnacle Sports Tournaments, Inc.).
- Prominent space and on-site presence at the event for product display or sales.
- Opportunity to distribute coupons and information in team registration packets.
- Display of signage/banners (provided by sponsor).
- On-site sampling/coupons/promoting tournament participants & spectators.
- One (1) sponsor team.
- Public address announcements during the event.
- Post event summary.
- Banner and link on corporate and event Web site (PinnacleSportsTournaments.com and TwistedSoccer.com).

Supporting Sponsor \$500. (Five available)

- Logo identification on registration brochures (5,000-10,000).
- Logo identification on player T-Shirt. (each player receives a T-Shirt).
- Prominent space and on-site presence at the event for product display or sales.
- Opportunity to distribute coupons and information in team registration packets.
- Display of signage/banners (provided by sponsor).
- On-site sampling/coupons/promoting to tournament participants & spectators.
- Public address announcements during the event.
- Post event summary.
- Banner and link on corporate and event Web site (PinnacleSportsTournaments.com and TwistedSoccer.com).

SPONSORSHIP CONTRACT AND INVOICE

Date: _____

Name of Business: _____

Contact/Representative Name: _____

Address of Business: _____

City, State, Zip: _____

Phone: () _____ Fax: () _____ E-mail: _____

Web site address: _____

Please Note: Advertisements not camera-ready or text only are subject to an additional \$25 set-up fee.

AGREEMENT

(Please Sign and Date)

In Kind Contribution:: _____

Amount Paid _____ Amount Due: _____

Notes: _____

In consideration of my payment of \$ _____, I do hereby authorize the purchase of a _____ level sponsorship in the **Twisted 4v4 Soccer Shootout.**

NOTE: Any requests for alterations MUST be in writing to the Pinnacle Sports Tournaments, Inc., thirty days prior to the event date. Full Payment is due fourteen days prior to the event date.

Authorized by _____

Title/Position _____ Date _____

(SIGNATURE, Individually and on behalf of the above-named business)

Please Remit application and payment to:

Pinnacle Sports Tournaments, Inc.
2410 Washington Street
Orange Park, Florida: 32073